

The Green Vine

Baker Commercial Landscaping, Inc | Baker Fertilization & Pest Control, LLC | "Outgrowing Your Expectations!"



Vote NO On Amendment 4! Visit www.Florida2010.org for more information.

INCEPTION

Baker Commercial Landscaping, Inc. was started in 1990 by Frederick (Ted) K. Baker, Jr. The company was originally formed as a commercial janitorial company and soon after branched into a full service landscape company; the only common thread being hard work and dedicated employees. Eventually Baker management realized they were spread too thin trying to run both divisions and they shut down

the janitorial side focusing 100% of their efforts on landscaping. This move proved to be highly



Mr. Ted Baker: Then and Now

personal touch ever since. Ted Baker drives commercial sites monthly providing constant personal communication with property owners and managers. "We take baby steps. We are not elephant hunters trying to bite off more than we can chew," he says. "We attribute our successful growth to anticipating our customer's needs and acting aggressively."

At Baker, maintenance, irrigation and fertilization and pest control are performed in house. This eliminates finger pointing and helps them react faster and more effectively than their competition. This has been the key to their success for twenty years.

successful as Baker found a niche in the commercial landscaping arena. Baker has been servicing commercial properties with a

Baker: Local Celebrities



Okay, okay, so we're not really celebrities, but we did land a pretty spectacular spot in Orlando Business Journal's GREEN section. Looks like our hard work is paying off! Check us out on Page 9 in the August edition.



Plant of the Month

Begonia

Begonias are named in honor of botany patron and former governor of the French colony Haiti, Michel Begon. The plants are tropical and do not tolerate cold weather.



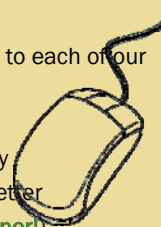
Helpful hint: red-leaf types enjoy full sun while green-leaf types prefer partial shade.

LOG-ON TO PLUG-IN TO BAKER

Throughout the past few months we have been working with Orlando Website Design to construct and perfect our interactive site. With just a few tweaks here and a couple adjustments there, Baker and OWD have created a resourceful tool for both current and prospective clients alike. A

few perks of the new site include:

- × Introductions to each of our departments
- × Plant library
- × Project gallery
- × Online newsletter (Getting Greener!)
- × Blog (See what's new weekly)



× *Coming soon:* Service request page for property managers and owners to submit workorders that come to us instantly.

Visit us at www.BakerLandscaping.com and check back often for new tools and updates!